



Press Release



Rutronik at the Sensor+Test 2019: Hall 1, Booth 319

Ispringen, May 29, 2019 – Rutronik Elektronische Bauelemente GmbH's booth at the 2019 Sensor+Test trade show from June 25 to 27 (located in hall 1, booth 319) will focus on solutions for intelligent Internet of Things (IoT) applications.

As part of its SMART initiative, the distributor will be presenting the latest technological developments around sensors and security, Bluetooth, the smart home, predictive maintenance, narrowband IoT, and tracking. With proof-of-concept designs from the SMART initiative's products, Rutronik will showcase complete solutions for smart IoT applications.

“With a sensor and wireless portfolio that is unrivaled in the industry, we aspire to be the number one sensor distributor,” says Markus Balke, Senior Manager for Product Marketing of Analog & Sensors at Rutronik. The fact that notable manufacturers from the sensor and wireless sectors are exhibiting their products at Rutronik's booth underscores the company's claim to this title. Exhibitors include Bosch, EnOcean, Fujitsu, Garmin, Infineon, InsightSiP, NJRC, Melexis, Murata, Nordic Semiconductor, Panasonic, Rohm, Sensirion, ST, TDK-Micronas, and Telit.

Highlights at the Sensor+Test will include:

- Environmental sensing solutions from Bosch Sensortec and Sensirion
- Ultralow-power short-range solutions from EnOcean, Fujitsu, Garmin, InsightSiP, Murata, Nordic Semiconductor, Panasonic, ST, and Telit
- RC car controls from Infineon
- Smart-home burglar detection from Bosch Sensortec, EnOcean, and NJRC
- Solutions monitoring machine health from Rohm
- Low-power wide-area network solutions from InsightSiP, Murata, Nordic, and Telit
- Asset tracking solution from ST
- Predictive maintenance demonstrator from Infineon, Murata, and ST

About Rutronik (www.rutronik.com)

Rutronik Elektronische Bauelemente GmbH is the third largest distributor in Europe (European Distribution Report 2016) and the number eleven worldwide (SourceToday, May 2018). The broadline distributor supplies semiconductors, passive and electromechanical components as well as boards, storage, displays & wireless products. The company's primary target markets are the automotive, medical, industrial, home appliance, energy and lighting industries.

The ranges RUTRONIK **EMBEDDED**, RUTRONIK **SMART**, RUTRONIK **POWER** and RUTRONIK **AUTOMOTIVE** provide customers with specific products and services in groups tailored to the respective applications. Expert technical support for product development and design-in, individual logistics and supply chain management solutions as well as comprehensive services complete its scope of performance.

The company, founded by Helmut Rudel in 1973 in Ispringen, Germany, now has over 70 subsidiaries in Europe, Asia and the Americas. Rutronik employs more than 1,700 staff worldwide and achieved Group sales of 1,05 billion euros in the fiscal year 2018.

Press Contact

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