PRESS RELEASE

Altera and Rutronik Sign Strategic Distribution Agreement to Expand FPGA Access Across Europe

Ispringen, Germany, September 22, 2026 – Altera Corporation, the largest pure-play FPGA solutions provider, and Rutronik, a leading European electronics distributor, today announced a strategic distribution agreement to expand customer access to Altera's industry-leading FPGA portfolio across the European market.

The agreement strengthens Altera's multi-distributor strategy by providing customers with greater purchasing flexibility, enhanced technical support, and improved supply chain resilience. With its strong regional presence and deep technical expertise, Rutronik will help customers accelerate programmable innovation from concept through production.

Thomas Boudrot, Head of EMEA Sales at Altera, commented, "As an independent FPGA company, Altera is focused on delivering the solutions customers need to innovate faster. Rutronik's technical sales team brings a unique and focused approach to the European electronics market and its commitment to customer success make them a valuable addition to our multi-channel ecosystem."

Rutronik's highly specialized Field Application Engineers (FAEs) and technical sales teams bring extensive expertise in programmable logic, embedded architectures, power management, connectivity, and system-level design. Combined with Rutronik's award-winning Rutronik System Solutions ecosystem, customers gain access to comprehensive design-in support, reference platforms, and application-specific expertise that accelerate FPGA adoption and reduce development complexity. As an independent, family-owned technology distributor, Rutronik is uniquely positioned to support customers

Rutronik Elektronische Bauelemente GmbH
Industriestraße 2 | 75228 Ispringen

Management Board Rutronik
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throughout the entire innovation cycle, from architecture definition and proof-of-concept development to volume production and long-term lifecycle management.

The addition of Altera significantly strengthens Rutronik's semiconductor portfolio and expands our ability to support customers developing next-generation intelligent systems," said Reza Armin Maghdounieh, Vice President Product Marketing Semiconductors at Rutronik. "As FPGA technologies become increasingly critical for edge AI, industrial automation, machine vision, communications infrastructure, and high-performance embedded applications, customers require more than component availability. They need access to deep technical expertise, proven development platforms, and reliable supply chain execution. Through our partnership with Altera, we can deliver a comprehensive value proposition that helps customers shorten development cycles, optimize system performance, and accelerate time-to-market for innovative FPGA-based solutions.

Together, Altera and Rutronik will deliver a scalable and customer-centric engagement model across Europe, combining leading FPGA technologies with advanced engineering support, application expertise, and resilient supply chain services. Customers will benefit from faster design cycles, accelerated qualification processes, reduced development risk, and secure access to cutting-edge programmable solutions for rapidly evolving markets, including industrial automation, smart mobility, communications, medical technology, and edge AI.

About Altera
Altera is a leading supplier of programmable hardware, software, and development tools that empower designers of electronic systems to innovate, differentiate, and succeed in their markets. With a broad portfolio of industry-leading FPGAs, SoCs, and design solutions, Altera enables customers to achieve faster time-to-market and unmatched performance in applications spanning industrial automation, audio/video, robotics, aerospace, defense, data centers, telecommunications, edge AI, and more. For more information, visit www.altera.com.

Media Contact Altera:
Stephen Gabriel, Altera Corporation; altera.newsroom@altera.com

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PRESS CONTACT

Agentur Lorenzoni GmbH
Beate Lorenzoni

+49 8122 55917-0
beate@lorenzoni.de
www.lorenzoni.de

Rutronik Elektronische Bauelemente GmbH / TRUH GmbH
Alexander Marder
Content Marketing Manager

+49 7231 801-4439
press@rutronik.com

ABOUT RUTRONIK

Rutronik Elektronische Bauelemente GmbH was founded in 1973 and for more than five decades the independent family-owned company based in Ispringen (Germany) stands for sustainable growth with a focus on high-growth future markets. In the fiscal year 2025, its around 1,500 employees generated sales of around 1 billion euros, serving more than 40,000 customers.

With more than 80 offices worldwide and logistics centers in Austin (Texas), Shanghai, Singapore, and Hong Kong, Rutronik ensures comprehensive customer support in Europe, Asia, and North America. The company focuses on high-growth future markets that will shape the world of electronics tomorrow. These are Advanced Materials, Advanced Measurement, Processing & Analytics, Advanced Robotics, Automation, Biotechnology, Energy & Power, Future Mobility, IIoT & Internet of Everything, Industry 4.0, Medical & Healthcare, and Transportation, Logistics & Supply Chain.

To serve customers in these future markets, the RUTRONIK AUTOMOTIVE, RUTRONIK EMBEDDED, RUTRONIK IT ELECTRONICS, RUTRONIK POWER, RUTRONIK SMART, and RUTRONIK SYSTEM SOLUTIONS initiatives bundle expertise, specific product portfolios, and consultancy support. In this regard, Rutronik relies on customized solutions that are tailored to the respective needs. The services range from competent technical support in product development and Design-Ins, through the diverse product portfolio of leading manufacturers, to the company's software and hardware solutions with partly patented Rutronik IP.

Customized logistics systems, reliable supply chain management, and logistics centers worldwide ensure on-time delivery. The Rutronik24 e-commerce platform completes Rutronik's range of services.

Further information is available at www.rutronik.com. The new corporate film also provides exclusive insights into the history and development of Rutronik.