



Press Release



Rutronik and Yageo Announce Long-Term Agreement for Ceramic Capacitors and Resistors

Ispringen, September 27, 2018 – Rutronik Elektronische Bauelemente GmbH and the Taiwanese manufacturer Yageo Corporation have entered into a long-term agreement regarding the supply of ceramic capacitors and resistors. As a result, Rutronik has secured the supply of these components for its customers through mid 2020.

The worldwide shortage of passive electronic components has become extremely severe: with rising global demand for new products in the fields of Smart Home, IoT-capable applications, Industry 4.0, and electric vehicles, long lead times are now the norm. As a result, manufacturing companies are having an increasingly difficult time planning their production.

In order to secure supplies of ceramic capacitors and resistors for its customers, Rutronik has entered into a long-term agreement with Yageo for these components, and as a result, can guarantee supplies through mid 2020. This will primarily benefit the distributor's existing customers, who can now once again plan reliably.

An Important Signal to Customers

"Securing supplies for our existing customers is our top priority. This is why we have reached an agreement with our reliable partner Yageo that takes this into account and helps our customers plan for the future," says Stefan Sutalo, Product Marketing Director Passive Components at Rutronik. "When it comes to resistors and ceramic capacitors, Yageo has a global market share of over 25 percent and has significantly increased its production capacity over the last three years. In light of the current severe shortage of passive components, Rutronik's customers will particularly benefit from this long-term agreement," says Sutalo.

About Rutronik (www.rutronik.com)

Rutronik Elektronische Bauelemente GmbH is the third largest distributor in Europe (European Distribution Report 2017) and the number eleven worldwide (SourceToday, May 2018). The broadline distributor supplies semiconductors, passive and electromechanical components as well as boards, storage, displays & wireless products. The company's primary target markets are the automotive, medical, industrial, home appliance, energy and lighting industries.

The ranges RUTRONIK **EMBEDDED**, RUTRONIK **SMART**, RUTRONIK **POWER** and RUTRONIK **AUTOMOTIVE** provide customers with specific products and services in groups tailored to the respective applications. Expert technical support for product development and design-in, individual logistics and supply chain management solutions as well as comprehensive services complete its scope of performance.

The company, founded by Helmut Rudel in 1973 in Ispringen, Germany, now has over 70 subsidiaries in Europe, Asia and the Americas. Rutronik employs more than 1,600 staff worldwide and achieved Group sales of 950 million euros in the fiscal year 2017.

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