



Press Release

Rutronik Number One for Engineers

Ispringen, 7. September 2017 – Rutronik Elektronische Bauelemente GmbH is the most attractive employer for engineers in the “wholesale” category, according to “Deutschland Test”. With 100 out of 100 possible points, the distributor sets the standard.

Engineers are highly in-demand as well-qualified professionals on the German job market in many industries, so they make appropriate demands of their potential employers. In addition to salary, matters of personal welfare are also playing an increasingly important role, including the working time model, work-life balance and the innovative capacity of an enterprise.

In the “Deutschland Test” study „Top career opportunities for engineers“ by “Focus Money”, 4,200 companies in 31 industries were examined. A total of 412 companies received awards. Rutronik was named the industry leader in the “wholesale” category, achieving a score of 100 out of 100.

Rutronik Setting the Standard

“We are very proud of being recognized for top career opportunities for engineers,” said Thomas Rudel, CEO of Rutronik. “It shows us that we are right to have reacted to change with innovation and flexibility. Our working time model also follows this philosophy, offering our employees extensive flexibility in the interest of a healthy work-life balance. As far as the work itself is concerned, engineers at Rutronik always have their ear to the ground about the latest developments in these times where the pace of technological change is unrelenting.

They already know today which innovations our customers will introduce to the market in the coming years.”

Basis for Survey

The study was conducted on the basis of a three-stage process. In addition to a questionnaire that was sent to the companies, social listening analyses from social media sources were reflected in the evaluation. These criteria were then weighted and combined to determine the total score for the company.

About Rutronik (www.rutronik.com)

Rutronik Elektronische Bauelemente GmbH is the third largest distributor in Europe (European Distribution Report 2016) and the number ten worldwide (SourceToday, May 2017). The broadline distributor supplies semiconductors, passive and electromechanical components as well as boards, storage, displays & wireless products. The company’s primary target markets are the automotive, medical, industrial, home appliance, energy and lighting industries.

The ranges RUTRONIK **EMBEDDED**, RUTRONIK **SMART**, RUTRONIK **POWER** and RUTRONIK **AUTOMOTIVE** provide customers with specific products and services in groups tailored to the respective applications. Expert technical support for product development and design-in, individual logistics and supply chain management solutions as well as comprehensive services complete its scope of performance.

The company, founded by Helmut Rudel in 1973 in Ispringen, Germany, now has over 70 subsidiaries in Europe, Asia and the Americas. Rutronik employs more than 1,500 staff worldwide and achieved Group sales of 872 million euros in the fiscal year 2016.

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