Press Release

Rutronik and Jauch Quartz America Inc. Sign Distribution Agreement for North America

Ispringen, November 21, 2018 – Rutronik Elektronische Bauelemente GmbH and Jauch Quartz America Inc., a subsidiary of Jauch Quartz GmbH headquartered in Villingen-Schwenningen, Germany, have entered into a distribution agreement for North America. The manufacturer produces frequency control components for printed circuit boards and batteries for wireless applications. The agreement is effective immediately and applies to the entire Jauch product range.

In addition to various types of batteries (such as lithium, nickel-metal hydride, lead, and alkaline batteries), Jauch Quartz GmbH also manufactures frequency control components such as quartz crystals, quartz oscillators, and MEMS oscillators for a large variety of applications. Besides a wide range of products, Jauch offers its customers personalized technical support, such as an analysis to identify defects in the customer's circuitry. Fast delivery thanks to global logistics rounds out the company's offering, which represents an attractive complete solution for customers.

Synergies through Major Overlaps between the Two Companies

Both companies see major overlaps between Rutronik as an innovative, globally positioned distributor and Jauch as an equally innovative supplier of frequency control components and batteries. "Rutronik completed a rigorous selection process and was ultimately chosen because our partner companies believe in innovation. We look forward to working together and are confident that our customers will benefit from this agreement," said Christian Schwenk, President of Jauch Quartz America Inc.

"By entering into this agreement with Jauch Quartz America Inc., Rutronik has gained a strong partner in North America in the field of timing devices and battery solutions. Jauch's high-quality product range perfectly complements our portfolio there," explained Gerhard Weinhardt, Director Global Marketing at Rutronik.

About Rutronik (www.rutronik.com)

Rutronik Elektronische Bauelemente GmbH is the third largest distributor in Europe (European Distribution Report 2017) and the number eleven worldwide (SourceToday, May 2018). The broadline distributor supplies semiconductors, passive and electromechanical components as well as boards, storage, displays & wireless products. The company's primary target markets are the automotive, medical, industrial, home appliance, energy and lighting industries.
The ranges RUTRONIK EMBEDDED, RUTRONIK SMART, RUTRONIK POWER and RUTRONIK AUTOMOTIVE provide customers with specific products and services in groups tailored to the respective applications. Expert technical support for product development and design-in, individual logistics and supply chain management solutions as well as comprehensive services complete its scope of performance.
The company, founded by Helmut Rudel in 1973 in Ispringen, Germany, now has over 70 subsidiaries in Europe, Asia and the Americas. Rutronik employs more than 1,600 staff worldwide and achieved Group sales of 950 million euros in the fiscal year 2017.

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