

PRESS RELEASE

Leading manufacturers, Rutronik IT Electronics, and Rutronik System Solutions: Rutronik presents state-of-the-art components and future-oriented system solutions at embedded world 2024



At Booth 248 in Hall 2 at embedded world 2024, Rutronik presents product and system solutions for an intelligently networked world.

Ispringen, March 5, 2024 – From vehicles and production lines to household appliances: Today's world interacts with each other, is intelligent and connected. In this context, embedded systems play a key role. Rutronik Elektronische Bauelemente GmbH presents product and system solutions from renowned manufacturers at embedded world 2024 from April 9 to 11 in Hall 2 at booth 248. Rutronik also provides information about the new Rutronik IT Electronics division and Rutronik System Solutions presents the new Adapter Board RAB4.

With ten counters and nine walls, the broadline distributor shows its diverse product portfolio of Displays, Boards & Systems, Wireless, Digital, and Storage in Hall 2 at booth 248. The focus lies on components from leading manufacturers that enable a networked world and make applications intelligent, compact, efficient, and resource-saving. Components from Advantech, Apacer, ASUS, EnOcean, Infineon, InsightSiP, Intel, Kontron, MediaTek, Minew, Murata, Nordic, Panasonic, Transcend, Tianma, Raystar, Silex, Swissbit, Telit Cinterion, and URT Display, among others, can be seen.

Rutronik presents new division Rutronik IT Electronics

The broadline distributor breaks new ground with Rutronik IT Electronics. The newly founded division addresses IT system integrators as well as resellers and supplies them with computer components and systems. An extensive range of products from selected manufacturers has been formed for this purpose.

As an example, the powerful exone go Premico 1780 X13 Notebook is on display at the Rutronik IT Electronics counter. exone is an exclusive brand of Extra Computer GmbH, which offers reliable PC systems for professional business environments.

The new RAB4 Adapter Board from Rutronik System Solutions

At embedded world 2024, Rutronik System Solutions showcases its entire product portfolio of Base and Adapter Boards with its own area at the Rutronik booth. A newcomer is the RAB4, which is introduced to a wide audience for the first time. The Adapter Board makes it possible to test the performance of Real-Time Kinematic (RTK) technology quickly and efficiently. Designed exclusively for this purpose, the RAB4 contains state-of-the-art components like the high-precision UM980 RTK positioning module from Unicore.

A special highlight at the Rutronik booth: the experts from Rutronik System Solutions have developed a rover that can be operated using an app and controlled with centimeter precision thanks to RTK. Using a combination of the RAB4 and RDK3, a Base Board from Rutronik System Solutions that allows a wireless connection via Bluetooth Low-Energy.

Further information about Rutronik's trade fair stand at embedded world 2024 is available at www.rutronik.com.

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ABOUT RUTRONIK

Rutronik Elektronische Bauelemente GmbH was founded in 1973 and for more than five decades the independent family-owned company based in Ispringen (Germany) stands for sustainable growth with a focus on high-growth future markets. In the fiscal year 2023, its around 1,900 employees generated sales of 1.24 billion euros, serving more than 40,000 customers.

With more than 80 offices worldwide and logistics centers in Austin (Texas), Shanghai, Singapore, and Hong Kong, Rutronik ensures comprehensive customer support in Europe, Asia, and North America. The company focuses on high-growth future markets that will shape the world of electronics tomorrow. These are Advanced Materials, Advanced Measurement, Processing & Analytics, Advanced Robotics, Automation, Biotechnology, Energy & Power, Future Mobility, IIoT & Internet of Everything, Industry 4.0, Medical & Healthcare, and Transportation, Logistics & Supply Chain.

To serve customers in these future markets, the RUTRONIK AUTOMOTIVE, RUTRONIK EMBEDDED, RUTRONIK IT ELECTRONICS, RUTRONIK POWER, RUTRONIK SMART, and RUTRONIK SYSTEM SOLUTIONS initiatives bundle expertise, specific product portfolios, and consultancy support. In this regard, Rutronik relies on customized solutions that are tailored to the respective needs. The services range from competent technical support in product development and Design-Ins, through the diverse product portfolio of leading manufacturers, to the company's software and hardware solutions with partly patented Rutronik IP.

Customized logistics systems, reliable supply chain management, and logistics centers worldwide ensure on-time delivery. The Rutronik24 e-commerce platform completes Rutronik's range of services.

Further information is available at www.rutronik.com. The new [corporate film](#) also provides exclusive insights into the history and development of Rutronik.

