

## PRESS RELEASE

**Helmut Rudel received the Baden-Württemberg 2025 Founder Award in the "Lifetime Achievement" category**

Bild: Award winner Helmut Rudel, founder of Rutronik Elektronische Bauelemente GmbH in Ispringen, with Dr. Nicole Hoffmeister-Kraut (right) and Matthias Neth (left). (Foto: Wolfgang List – perfectfotos)

**Ispringen, July 15, 2025 – The Sparkassenverband Baden-Württemberg is honoring Helmut Rudel, the founder and president of Rutronik Elektronische Bauelemente GmbH, for his lifetime of entrepreneurial work. This year marks the 22nd annual Baden-Württemberg Founder's Prize, which is under the patronage of Baden-Württemberg's Minister of Economic Affairs, Dr. Nicole Hoffmeister-Kraut.**

Helmut Rudel, the founder and president of Rutronik Elektronische Bauelemente GmbH, received the 2025 Baden-Württemberg Founder Award in the "Lifetime Achievement" category. The award ceremony took place on July 9, 2025, at the Sparkassenakademie Baden-Württemberg in Stuttgart. It was organized by the Sparkassenverband Baden-Württemberg and took place under the patronage of Dr. Nicole Hoffmeister-Kraut, Minister of Economic Affairs, Labor, and Tourism of the State of Baden-Württemberg.

The Sparkassenverband presents this award to individuals who have set standards through entrepreneurial foresight, innovative strength, and social commitment during their active work. Helmut Rudel founded Rutronik in 1973 in Ispringen and developed it into one of Europe's leading distributors of electronic components with a global presence. At the award ceremony, Helmut Rudel was accompanied by his family and long-serving employees who have been with Rutronik for over 25 years, including two who have been with the company since its inception. Representatives of the Rutronik management were also attending the ceremony, including Thomas Rudel, Rutronik's CEO; Markus Krieg, Chief Marketing Officer, Fabian Plentz, Chief Operating Officer, and Michael Badinger, Chief Finance Officer.

"This award fills me with great gratitude. It is a tribute not only to my personal journey, but also to the commitment and passion of all Rutronik employees," Helmut Rudel said at the award ceremony. Hans Neuweiler, president of the Sparkasse Pforzheim Calw at the time of the nomination who only recently retired, concluded: "Helmut Rudel is an entrepreneur with vision, a down-to-earth attitude, and a deep sense of responsibility for the region. His life's work is a role model for generations of founders."

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### ABOUT RUTRONIK

Rutronik Elektronische Bauelemente GmbH was founded in 1973 and for more than five decades the independent family-owned company based in Ispringen (Germany) stands for sustainable growth with a focus on high-growth future markets. In the fiscal year 2023, its around 1,900 employees generated sales of 1.24 billion euros, serving more than 40,000 customers.

With more than 80 offices worldwide and logistics centers in Austin (Texas), Shanghai, Singapore, and Hong Kong, Rutronik ensures comprehensive customer support in Europe, Asia, and North America. The company focuses on high-growth future markets that will shape the world of electronics tomorrow. These are Advanced Materials, Advanced Measurement, Processing & Analytics, Advanced Robotics, Automation, Biotechnology, Energy & Power, Future Mobility, IIoT & Internet of Everything, Industry 4.0, Medical & Healthcare, and Transportation, Logistics & Supply Chain.

To serve customers in these future markets, the RUTRONIK AUTOMOTIVE, RUTRONIK EMBEDDED, RUTRONIK IT ELECTRONICS, RUTRONIK POWER, RUTRONIK SMART, and RUTRONIK SYSTEM SOLUTIONS initiatives bundle expertise, specific product portfolios, and consultancy support. In this regard, Rutronik relies on customized solutions that are tailored to the respective needs. The services range from competent technical support in product development and Design-Ins, through the diverse product portfolio of leading manufacturers, to the company's software and hardware solutions with partly patented Rutronik IP.

Customized logistics systems, reliable supply chain management, and logistics centers worldwide ensure on-time delivery. The Rutronik24 e-commerce platform completes Rutronik's range of services.

Further information is available at [www.rutronik.com](http://www.rutronik.com). The new [corporate film](#) also provides exclusive insights into the history and development of Rutronik.

