

PRESS RELEASE

JAE Once Again Names Rutronik “EMEA Distributor of the Year”

Ispringen, December 3, 2019 – As a result of Rutronik Elektronische Bauelemente GmbH’s “Persuasive Performance”, the distributor earned the title of “EMEA Distributor of the Year” from JAE, the Japanese manufacturer of connectors and cable assemblies, for the second year in a row.

“Due to outstanding performance and sales growth, we are proud to recognize our long-term distribution partner Rutronik as ‘2018 EMEA Distributor of the Year’,” reads the Japanese company’s press release. The award applies to JAE’s fiscal year from March 2018 to February 2019.

“We are proud to have once again been JAE’s top EMEA distributor in 2018. This award is a great honor and proof of the excellent relationship between our companies. JAE offers innovative technologies at attractive prices in demanding markets,” added Danijel Corko, Product Area Manager Connectors & Cables at Rutronik.

JAE’s high-precision connector solutions are used primarily in IoT, factory automation, telecommunications, medical equipment, consumer goods, and automotive applications.

About Rutronik

Rutronik Elektronische Bauelemente GmbH is the third largest distributor in Europe (European Distribution Report 2017) and the number eleven worldwide (SourceToday, May 2018). The broadband distributor supplies semiconductors, passive and electro-mechanical components as well as boards, storage, displays & wireless products. The company’s primary target markets are the automotive, medical, industrial, home appliance, energy and lighting industries. The ranges RUTRONIK EMBEDDED, RUTRONIK SMART, RUTRONIK POWER and RUTRONIK AUTOMOTIVE provide customers with specific products and services in groups tailored to the respective applications. Expert technical support for product development and design-in, individual logistics and supply chain management solutions as well as comprehensive services complete its scope of performance. The company, founded by Helmut Rudel in 1973 in Ispringen, Germany, now has over 80 subsidiaries in Europe, Asia and the Americas. Rutronik employs more than 1,850 staff worldwide and achieved Group sales of 1,05 billion euros in the fiscal year 2018.

Press Contact:

Rutronik Elektronische Bauelemente GmbH
Sebastian Hör, ☎ +49 7231 801-0
presse@rutronik.com | www.rutronik.com

Agentur Lorenzoni GmbH
Christine Schulze, ☎ +49 8122 55917-14
christine@lorenzoni.de | www.lorenzoni.de

