PRESS RELEASE

RAMXEED names Rutronik ‘Distributor of the Year 2025’

The award recognises global distribution strength and strategic partnership – worldwide franchise expands access to innovative FeRAM, ReRAM and RFID solutions

Caption: **RAMXEED names Rutronik ‘Distributor of the Year 2025’**

(Image: f.l.t.r.: Chen Wang, Corporate Product Manager Digital, Rutronik; Shinichiro Suzuki, Senior Sales Manager, RAMXEED; Lichthild Utta, Sales Director Europe, RAMXEED; Reza Armin Maghdounieh, Vice President Product Marketing Semiconductor, Rutronik; Daniel Barth, Senior Manager Product Marketing Wireless & Digital, Rutronik)

Ispringen/Tokyo, August 2026 – RAMXEED Ltd. has presented Rutronik Elektronische Bauelemente GmbH with the “Distributor of the Year 2025” award. The honor recognizes Rutronik’s rise to become the leading distributor within RAMXEED’s European sales network. At the same time, Rutronik is expanding its franchise coverage from Europe to a global scope. Customers benefit from a globally available portfolio of non-volatile memory technologies and customized semiconductor solutions for demanding embedded and industrial applications.

The RAMXEED award particularly highlights Rutronik’s international market presence and its extensive network of regional branches. This structure enables rapid technical support, short decision-making

Rutronik Elektronische Bauelemente GmbH
Industriestraße 2 | 75228 Ispringen

Management Board Rutronik
Thomas Rudel | Fabian Plentz | Michael Badinger | Markus Krieg

processes and a reliable supply to global development and manufacturing sites. For developers and OEMs, this results in clear advantages when implementing international projects and managing complex supply chains.

Through this global franchise, Rutronik is expanding its available portfolio to international development and production sites. This includes FeRAM, ReRAM, customized LSIs, RFID solutions as well as FeRAM-based ASICs and ASSPs. These memory technologies combine high reliability with fast write speeds, low power consumption and a long service life. They are particularly suitable for applications involving frequent write cycles or those with high demands on data security and energy efficiency.
The focus is on markets such as smart grids, automotive, factory automation, medical technology, gaming and server infrastructures. In these sectors in particular, the demand for durable, robust and energy-efficient memory solutions is constantly increasing.

Product Spotlight

Among the current highlights is the 4 Mbit QSPI FeRAM, which was developed specifically for automotive and industrial applications. The memory combines the speed of RAM with the data security of non-volatile memory and is suitable for systems in which data must be stored without delay and without write wear.
Another highlight is the RAMXEED ULTIMATE Automotive & Industrial 125 °C High-Reliability FeRAM series. The devices reliably retain data for over 10 years at ambient temperatures of up to 125 °C and meet the high demands of challenging automotive and industrial applications. Developers benefit from a robust memory solution for safety-critical systems, control units and industrial automation.

“Receiving the Distributor of the Year 2025 award is a strong recognition of our partnership with RAMXEED. It reflects the dedication of our teams and the trust we have built together over many years. We look forward to continuing this successful journey,” says Reza Maghdounieh, Vice President of Product Marketing Semiconductor at Rutronik.

Background: RAMXEED

RAMXEED Ltd. develops and manufactures innovative semiconductor and memory solutions for embedded, industrial and automotive applications. Its portfolio includes FeRAM, ReRAM, RFID products, custom LSIs, as well as FeRAM-based ASICs and ASSPs. The technologies are characterised by high reliability, low power consumption and a long service life. Together with Rutronik, RAMXEED makes these solutions available to customers worldwide via a global sales and support network.

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PRESS CONTACT

Agentur Lorenzoni GmbH
Beate Lorenzoni

+49 8122 55917-0
beate@lorenzoni.de
www.lorenzoni.de

Rutronik Elektronische Bauelemente GmbH / TRUH GmbH
Alexander Marder
Content Marketing Manager

+49 7231 801-4439
press@rutronik.com

ABOUT RUTRONIK

Rutronik Elektronische Bauelemente GmbH was founded in 1973 and for more than five decades the independent family-owned company based in Ispringen (Germany) stands for sustainable growth with a focus on high-growth future markets. In the fiscal year 2025, its around 1,500 employees generated sales of around 1 billion euros, serving more than 40,000 customers.

With more than 80 offices worldwide and logistics centers in Austin (Texas), Shanghai, Singapore, and Hong Kong, Rutronik ensures comprehensive customer support in Europe, Asia, and North America. The company focuses on high-growth future markets that will shape the world of electronics tomorrow. These are Advanced Materials, Advanced Measurement, Processing & Analytics, Advanced Robotics, Automation, Biotechnology, Energy & Power, Future Mobility, IIoT & Internet of Everything, Industry 4.0, Medical & Healthcare, and Transportation, Logistics & Supply Chain.

To serve customers in these future markets, the RUTRONIK AUTOMOTIVE, RUTRONIK EMBEDDED, RUTRONIK IT ELECTRONICS, RUTRONIK POWER, RUTRONIK SMART, and RUTRONIK SYSTEM SOLUTIONS initiatives bundle expertise, specific product portfolios, and consultancy support. In this regard, Rutronik relies on customized solutions that are tailored to the respective needs. The services range from competent technical support in product development and Design-Ins, through the diverse product portfolio of leading manufacturers, to the company's software and hardware solutions with partly patented Rutronik IP.

Customized logistics systems, reliable supply chain management, and logistics centers worldwide ensure on-time delivery. The Rutronik24 e-commerce platform completes Rutronik's range of services.

Further information is available at www.rutronik.com. The new corporate film also provides exclusive insights into the history and development of Rutronik.