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Distribution news/Press release

Rutronik expanding in the United Kingdom

Ispringen (Germany), April 24, 2017 – Rutronik Elektronische Bauelemente GmbH is expanding its team in the United Kingdom and is opening another office to boost the existing presence in Bolton, near Manchester.

The new Rutronik Office in Swindon officially opened on 10 April 2017, and 14 field sales staff will be serving existing and potential customers in the south of the country from here. “We are currently in the process of expanding our team in the UK significantly, but this is not the only reason for another office”, explained Thomas Rudel, CEO of Rutronik. “This additional office enables us to better cover the country while also bringing us closer to our customers and suppliers in the south. Our presence in this strongly booming, innovative region with many start-ups and development companies is especially important”. Around 60 per cent of the DTAM in the UK and Ireland is attributable to the south of England.

To offer British customers globally consistent support and maximum flexibility in production planning, the new office is seamlessly integrated into the Rutronik structure and connected to the globally standardized IT infrastructure.

Rutronik has been represented in the UK since 2005. A team of currently 55 is available for existing and potential customers at the offices in Bolton and Swindon.

Photo (Source: Rutronik): Rutronik expands its team and opens a new office in the United Kingdom.

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About Rutronik (www.rutronik.com)
Rutronik Elektronische Bauelemente GmbH is the third largest distributor in Europe (European Distribution Report 2016) and the number eleven worldwide (Global Purchasing, May 2016). The broadline distributor supplies semiconductors, passive and electromechanical components as well as boards, storage, displays & wireless products. The company's primary target markets are the automotive, medical, industrial, home appliance, energy and lighting industries. The ranges **RUTRONIK EMBEDDED, RUTRONIK SMART, RUTRONIK POWER** and **RUTRONIK AUTOMOTIVE** provide customers with specific products and services in groups tailored to the respective applications. Expert technical support for product development and design-in, individual logistics and supply chain management solutions as well as comprehensive services complete its scope of performance.

The company, founded by Helmut Rudel in 1973 in Ispringen, Germany, now has over 70 subsidiaries in Europe, Asia and the Americas. Rutronik employs more than 1,500 staff worldwide and achieved Group sales of 872 million euros in the fiscal year 2016.

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